



Millennials Matter



MILLENNIAL SALES GROWTH WORKSHOP

EXPERIENCING LACK LUSTER RESULTS FROM YOUR SALES TEAMS?

ARE YOU FRUSTRATED BECAUSE SOME SALESPEOPLE:

- Aren't engaged. Just punching the clock?
- Are engaged & have skills. But still not delivering results?

If YES, you're not alone.

- **60% of Millennials report being dis-engaged.**
- **71% of sales leaders are feeling discouraged.**

IF YOU'RE READY TO:

- Confidently know who to hire and how to develop them
- Strategically coach to dramatical ramp up sales performance
- Inspire engagement so they love coming to work

INTRODUCING MILLENNIAL SALES GROWTH WORKSHOP*.

YOU WILL LEARN HOW TO:

- Tap into the key motivational drivers for Millennials
- Identify 3 secrets to a Growth Mindset
- Leverage 5 words to strengthen personal responsibility
- Utilize 4 approaches to navigate high conflict conversations
- Provide motivational feedback, based on neuroscience research

PLEASE CONTACT ME to discuss a private or custom program.

* Customized program includes a PROVEN Needs Identification Survey, Workshop, and on-going coaching.

“Building high capacity millennial salespeople can become a driver and differentiator for your business and your life.”

~ Danita Bye, M.A.

Millennials Matter is recognized as one of the best how-to leadership resources on Millennials.

Danita's been in Forbes, Huffington Post, & CEO World; plus Forbes Coaches Council, Harvard MBA sales coach, and TEDx speaker.



BEST-SELLING BOOK

“The book will help me in fulfilling one of the responsibilities of leaders - that is, to help forge the next generation of wise and responsible leaders.”

~ Ken Blanchard, co-author of *The New One Minute Manager*® and *Lead Like Jesus Revisited*

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